



Dear Prospective Sponsor,

The Bryant Kite Memorial Foundation is hosting its 9th annual BK5K on July 9, 2016 at Shelby Farms. Bryant, a student athlete of Cordova High, was killed tragically in a single car accident July 12, 2007. He touched the lives of many, and this foundation strives to keep his spirit alive by reaching out to others. Each year, a portion of the money raised from the BK5K event goes toward a scholarship awarded to a deserving high school senior. As a non-profit organization, the remainder of any funds help support others in need and support our mission to keep Bryant's spirit strong and ever present. We promote and educate safe driving for teens.

To ensure this event is a success, we are asking for your help as a sponsor. There are three sponsorship levels:

Gold- \$500+

Large sponsor's logo will appear prominently on the back of the race day t-shirt. Logo display on the Bryant Kite Foundation website, Logo display on the Race day banner, recognition on the day of the race. Introduction of company representative if present.

Silver- \$350-499

Sponsor's logo will appear on the back of race-day shirt and recognition on race day.

Bronze- \$200-\$349

Sponsors may provide a sign that will be prominently displayed at the registration area, or we can have an 8 1/2" X 11" sponsorship sign created for you as well as recognition on race day.

We will be happy to place brochures, pins, coupons, etc. from your business in these bags for further advertisement. We will also be happy to accept any gift card, food, or drink donations to supply for the runners.

Please learn more about the Bryant Kite Memorial Foundation by visiting www.bryantkitememorialfund.com .

Thanking you in advance for your consideration to help us honor the memory of Bryant. Please feel free to contact Brad Andrews (901-413-5355), Cherie Rickard (225-939-0053) or Carson Bayer (706-577-5813) with any questions.

Sincerely,
Bryant Kite Memorial Foundation